



Event Sponsor:

7x19 
building adventure

VERTEX INDUSTRY EVENT

Wednesday 23rd November 2022

Gripped Aerial Adventure Park, Hobbledown Heath, Hounslow



This year's industry event will focus on people.

From youth employment, neurodivergence, therapeutic practice to competency.

It's all about us and making the most of who we are and all our wonderfully beautiful differences.

We will be looking at how can we be better for everyone. Better employers and better providers of high adrenaline and high-risk off-ground activities. The world and our awareness as a society has developed to understand that we are not all the same, that we should value all and all are worthy. We have skills, competencies and qualities that enable us to stand out, be an individual and make the most of who we are.

Time	Presenter/Speaker	Topic	Summary
08:30	Arrival & Registration		
09:30-9:45	Steve Woods Vertex Training	<i>Introduction & Welcome</i>	
09:45-10:30	James Wingerath Commercial Director Youth Employment UK	<i>Employing Young People</i>	<p>Youth Employment UK focus on:</p> <ul style="list-style-type: none"> • Giving young people a voice on the youth employment issues that affect them • Supporting young people with the skills and careers support they need to progress • Supporting employers to develop and be recognised for their youth friendly employment practice and connecting young people to those Youth Friendly Employers • Providing expert insight across all youth employment policy areas to government <p>James will be taking us through the key findings of their annual youth survey and helping us to better support young people during their career journey.</p>
10:30-10:45	Break		
10:45-11:30	Iain Peter Director Adventure Activity Associates Ltd	<i>Measuring Staff Competency</i>	<p>Iain will be speaking on the topic of competency:</p> <ul style="list-style-type: none"> • what is it • how to measure it, and • ensuring you have a team who are competent for their role <p>This presentation will be of particular interest to those organisations who manage their own in-house training and would like to build on the structure they already use and employ.</p>
11:30-11:45	Break		
11:45-12:30	Kevin Mathieson Chief Executive Over The Wall	<i>Therapeutic Recreation Programme</i>	<p>Kevin will be talking about their history, ethos and their 'Therapeutic Recreation Programme'.</p> <p>This model of working with their young people and their families, is one we can all learn from and add into our own adventure programmes with both young and old.</p>
12:30-14:30	Lunch Break and opportunity to go on the Gripped activities		
14:30-15:15	Nat Hawley Head of Community Investment & Danny Ireland CEO Exceptional Individuals	<i>Employing staff with neurodivergence</i>	<p>The team from Exceptional Individuals will be talking about neurodivergence giving brief explanations about what these mean and a better understanding of employing people with neurodivergence and how as an organisation you can create strategies and drive awareness across your organisation in supporting employees.</p>
15:15-15:30	Break		
15:30-16:15	Daisy Rogers daisyrogers.co.uk	<i>Making the outdoors neurodivergent friendly</i>	<p>One of the 'Top 50 Most Influential Neurodivergent Women of 2022', Daisy will be discussing:</p> <ul style="list-style-type: none"> • ways operators can ensure their marketing, facilities and activities are as neurodivergent-friendly as possible • the customer journey from website and marketing through to post activity follow-up.
16:15-16:30	Steve Woods	<i>Final words</i>	

Speakers

All the speakers will be at the venue for most of the day and will be happy to meet with you to explore how their work might support your organisation and operation.



James Wingerath – Youth Employment UK

James has over 20 years' experience working in the Private Training Providers and Awarding and End-Point Assessment Organisations market. In this time, he has witnessed several government initiatives and policies attempting to address youth unemployment and careers guidance. James works with several organisations supporting them with their youth recruitment strategies.

"The importance of structure, career advice and support is paramount to young people. Youth Employment UK plays a vital role in supporting young people with skills and careers support, decision making and connecting with employers. Therefore, giving youngsters an opportunity to explore specific careers."

Outside of work James is heavily involved with the local football club and is a season ticket holder at Northampton Saints.

CONNECT WITH JAMES AND YOUTH EMPLOYMENT UK →



Iain Peter – Adventure Activity Associates

Iain will be representing Adventure Activity Associates who manage the accreditation process for the Adventuremark and for LOtC Quality Badges in Adventurous Activities on behalf of AAIAC.

Iain is also currently Executive Director of Outward Bound International and has had many roles in the outdoor education field in the United Kingdom: he served as Chief Executive, Mountain Training Trust, Plas y Brenin for a decade; was Chair of the Scottish Adventure Activity Forum and served as Chair of the Risk Management Committee of Outward Bound Trust UK. He has been involved in the setting of standards, training and assessment of candidates for most UK mountaineering qualifications.



CONNECT WITH IAIN AND ADVENTURE ACTIVITY ASSOCIATES →



Kevin Mathieson – Over the Wall

Kevin is the CEO of the charity Over the Wall which provides residential therapeutic breaks throughout the UK to children living with chronic illness and their families. A former detective and Chief Police Officer, he has spent the last decade transforming the charity and developing its services to include the creation of digital camps and hospital outreach. Prior to COVID the charity was the winner of 4 consecutive Ofsted 'Outstanding' awards and numerous other charity accolades.

Much of his time is now spent seeking to create a permanent residential campus in England for use by Over the Wall and other charities/groups. He sits on the CEO Council of the SeriousFun Network.

Interests include motorcycling, skiing, and growing old disgracefully.

CONNECT WITH KEVIN AND OVER THE WALL →



Nat Hawley – Exceptional Individuals

Nat is a life-long Neurodiversity champion and advocate for people with learning differences. Pride of Britain award and Autism Professional of the year nominee and recognised by HRH, The Prince of Wales for heroism, international fundraising, and public speaking for the rights of people with disabilities.

Nat leads Exceptional Individuals' corporate partnerships focused on diversity and inclusion and servicing neurodivergent job seekers to overcome unconscious bias.

Nat is responsible for the design and delivery of their Neurodiversity Employment Academy. Previous academies have partnered with the Department for Work and Pensions, UK and pharmaceutical company Rouche. Nat is incredibly passionate about bringing people together and celebrating the diversity of thought and enjoy nothing more than teaching individuals about the extraordinary gifts of a neurodiverse mind.

Loves the outdoors, carpentry, exploring our beautiful world, and mildly obsessed with building homes for bunny rabbits in spare time.



CONNECT WITH NAT AND EXCEPTIONAL INDIVIDUALS →



Daisy Rogers-Byrne – Senior Creative & Social Impact Strategist

Daisy is a creative social impact strategist, comms expert and DEI keynote speaker, who helps purpose-led brands create meaningful, positive change. She specialises in DEI & belonging, social impact, ESG and purpose-driven creative communications.

Daisy was recently named as one of the 'Top 50 Most Influential Neurodivergent Women of 2022'. Her work exists at the intersection of creativity and belonging - we cannot be what we cannot see. She has worked with brands including IKEA, H&M, Google,

Oxfam GB, Brand Advance, Natures Way Foods and World Wide Generation. She has been a speaker for Museum of London, the Diversity Network, the Outdoor Industries Association, BrandWave, Inkpack and more.

She was the founder of Liberally, the UK's only non-profit creative social impact agency, amplifying minoritised voices. Established during lockdown 2020, Liberally championed communities across gender, race, ethnicity, age, disability and LGBTQ+, to create space to belong. Liberally closed in August 2022 due to the economic climate and lack of investment. Daisy continues to amplify minoritised voices on a consultancy basis.

Daisy coaches those marginalised due to gender, sexual orientation or neurodivergency to empower a growth mindset and/or strengthen their career and personal journeys. She is also a professional fine artist and writer, a proud gay woman and working mother of three.

You can find her catching waves on her longboard or SUP, sea swimming, planning her off-grid tiny house smallholding and rocking flip-flops year round.

CONNECT WITH DAISY →





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EVENT SPONSOR

7x19 are a full-service adventure activity provider. From design and construction through to inspections and maintenance they use their extensive background in adventure and construction operations to deliver an outstanding 360° service.

With over 20 years' experience in the adventure sector they have the skills and expertise to work in partnership with you to create the perfect product that meets your needs whilst always adhering to the highest safety standards.

Their bespoke adventure activities can be designed to work for both developmental and leisure environments. So, whether you're looking to update your educational facilities or build a unique tourist attraction they're here to support you along the journey from start to finish. To find out more visit www.7x19.co.uk

CONNECT WITH 7 x 19



TRADE STANDS

Alongside our event sponsor there will trade stands for delegates to visit.

- **7 x 19** Ropes Courses, zipline and adventure park builders
- **Adventure, Climb, Rescue** PPE reseller
- **AIM** Activities Industry Mutual
- **CLiC-iT** PPE manufacturer
- **ERCA** European Ropes Course Association
- **Funcha!** Ropes Courses, zipline and adventure park builders
- **LEAPS** Leisure Equipment & Asset Protection Scheme
- **Petzl, UK** PPE manufacturer
- **Risk Memo** Mobile app to manage risk assessments, checklists, equipment records and employee documentation
- **Viewpoint** Experience souvenir video system



EVENT INFORMATION

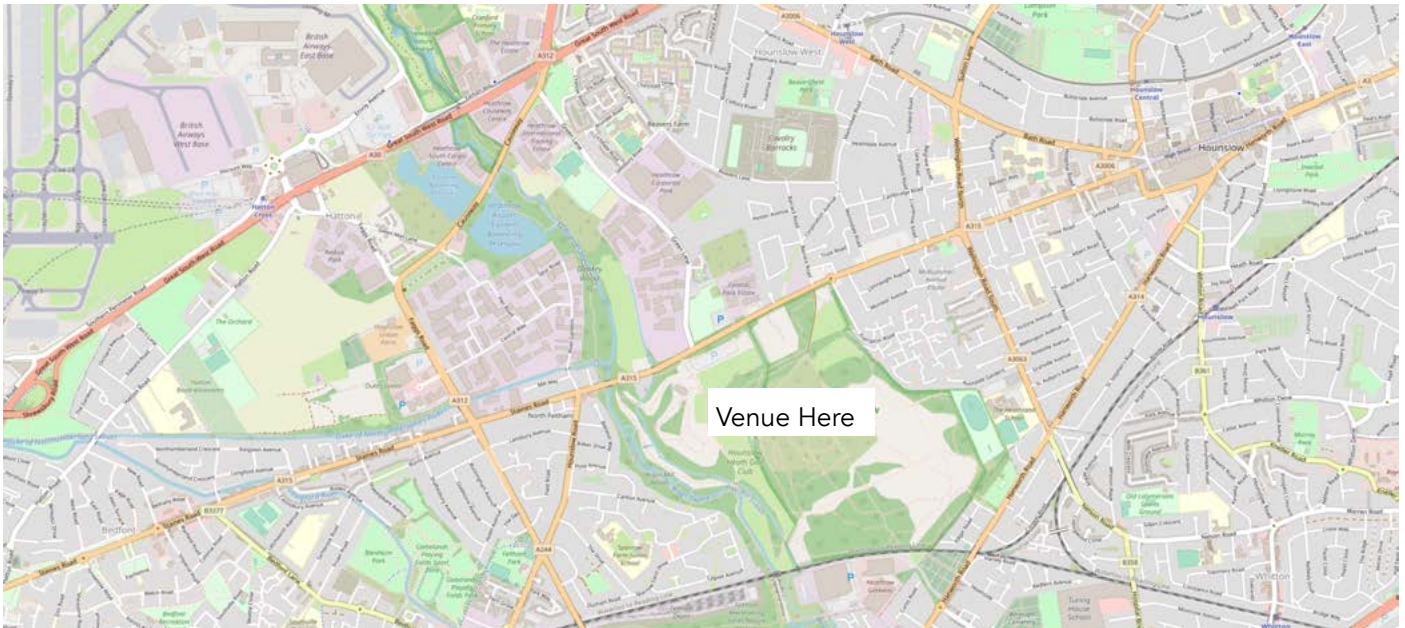
The event will be held at the newly opened Hobbledown Heath, which includes the Grippped Aerial Adventure Park with nets, bag jumps, powerfans, zip trekking course, adventure park course, crazy slides and much more! We expect to have just over 100 people in attendance on the day between delegates, speakers and trade stands.

COST: **£65 per person plus VAT**

LOCATION: Hobbledown Heath, Staines Road, Hounslow, TW14 0HH

The venue is here <https://www.begrippped.com/>

Google maps <https://goo.gl/maps/hKRFLsTBfR3j1BWo8>



BY CAR: Hobbledown Heath is located on Staines Road. Use postcode TW14 0HH to navigate your way to us via Google Maps, Waze or Satnav - the turning for the car park is opposite Ron Smith Recycling.

BY TRAIN: The nearest tube station is Hounslow Central which is on the Piccadilly line - 23 minutes journey time from Hammersmith. The nearest train stations are Feltham and Hounslow.

OVERNIGHT: There are plenty of hotels in and around the venue.

CAR PARKING: If you intend to drive then please include your car registration number on your booking form. This will allow you to park for free all day.

Please note that the car park is managed by a separate company and pay stations can be accessed within the car park. Parking will cost £1 per hour if you forget to tell us your car registration.

ON ARRIVAL: You can arrive between 8.30am and 9.30am
Make your way to the Play Barn where you will be asked to sign in and pick up your name badge. You will have time between 8.30am and 9.30am to speak to friends, colleagues and look at the trade stands. **Make sure you are seated and ready to start by 9.30am**

REFRESHMENTS: Hot and cold drinks will be available free of charge throughout the day.

LUNCH: Lunch will be between 12:30-2:30

A buffet style lunch will be provided to all delegates, speakers, and trade stands at 12:30pm in the Barn. **If you have any allergies, please let us know on your booking form.**

There will be a mixture of small and large tables available for you to sit with friends, colleagues and delegates during the breaks and lunch.

During lunch you can go on some of the Grippped activities for a small charge or take a tour of the site. Please say on the booking form if this is something that you would like to do.

THE SPACE: The Barn is a large indoor play area – [you can see pictures here](#). We have exclusive use of the Barn for the whole day. It is a large open space so noise travels and echoes around.

BOOKING FORM

PLEASE RETURN THIS BOOKING FORM NO
LATER THAN MONDAY 17TH OCTOBER, 2022



Name of Company:

Name of Delegate(s):

Contact Number:

Email Address:

Invoice Name & Address:

Purchase Order No for invoice:

Any Dietary Requirements?

Vehicle Registration (required for free parking at site):

Would you like to try the activities at Gripp'd over the lunch break? Yes No

I confirm the booking details, above and accept the terms and conditions below

Signed:

Date:

or sign, scan and email to enquiries@vertex-training.co.uk

PLEASE RETURN THIS BOOKING FORM NO LATER THAN MONDAY 17TH OCTOBER, 2022

TERMS AND CONDITIONS

Payment Terms

- Your booking form should be with us no later than the Monday 17th October, 2022
- You will be invoiced when we receive your booking form and payment should be made no later than Monday 24th October, 2022
- Your booking will not be accepted as confirmed until full payment has been received
- Vertex reserves the right to re-allocate the place to another delegate if payment is not received on time
- The participant agrees to meet all bank, transaction and conversion charges to pay the full invoice amount, in British Pounds (GBP)

Cancellation & Refunds

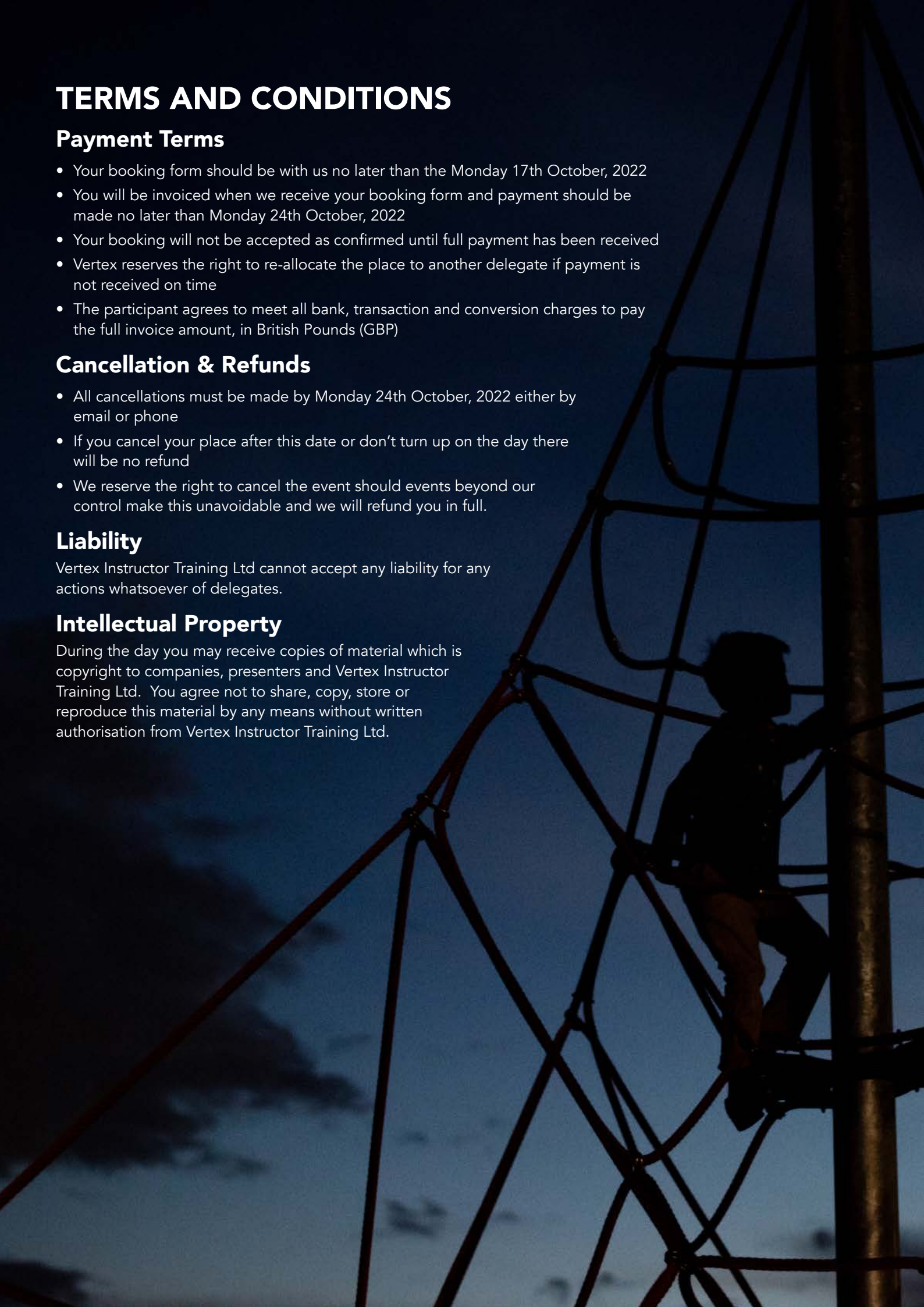
- All cancellations must be made by Monday 24th October, 2022 either by email or phone
- If you cancel your place after this date or don't turn up on the day there will be no refund
- We reserve the right to cancel the event should events beyond our control make this unavoidable and we will refund you in full.

Liability

Vertex Instructor Training Ltd cannot accept any liability for any actions whatsoever of delegates.

Intellectual Property

During the day you may receive copies of material which is copyright to companies, presenters and Vertex Instructor Training Ltd. You agree not to share, copy, store or reproduce this material by any means without written authorisation from Vertex Instructor Training Ltd.





Adventure activities that *stand out* from the crowd

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Our bespoke adventure activities can be designed to work for both developmental and leisure environments. So whether you're looking to update your educational facilities or build a unique tourist attraction we're here to support you along the journey from start to finish to the highest of safety standards.



Tag Active



Zip Wires



High Ropes



Swings



Drops



Obstacle Courses



Climbing



Low Ropes



Bespoke designs available

Get in touch to discuss your project

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